



How to create an easy-to-follow integration video

We're so excited to begin this partnership with you! As part of our integration process, we ask that our partners create a video showcasing your solution and the integration in order to be added to our partner ecosystem. These recordings are used internally among our sales and customer success teams.

Guidelines:

- Create a 30-second introduction of your solution and what it does
- Communicate the value of the integration with Greenhouse brings to the customer: how is the integration going to make our customers' workflow easier and more efficient?
- Demonstrate the implementation of the integration – these steps should mirror your support documentation instructions
- Present the workflow of the integration, noting what data is transferred between Greenhouse and your system
- Keep the video less than five minutes long
- Ensure the video file is an .mp4



Screen recording instructions

If you're using a Mac, you can view instructions to create a screen recording [here](#).

If you're using Windows, you can view instructions to create a screen recording [here](#).

Download the [Loom Chrome extension](#) for free to create screen recordings with audio and video.

Questions? Please contact the partnership team at partners@greenhouse.io

