



Advocacy program guide

Overview

The Greenhouse Advocacy program harnesses Greenhouse community's affinity and amplifies customer initiatives while celebrating the impact of structured hiring on business-critical outcomes.

How to get involved

Greenhouse advocates are customers who are at the forefront of hiring innovation and strive to create a great hiring experience for all. Advocates share their hiring experiences to help others find the right talent and confidently make informed hiring decisions so they too can become great at hiring.

Our advocates participate in relevant activities that interest them most, or that best align with their areas of expertise, bandwidth, company policy or where they land on the Hiring Maturity curve.

Here are some of the ways you can get involved

Share your Greenhouse story

Provide a reference or referral

Write a review

Participate in user research

Speak at an event



Benefits and recognition

When you participate in Greenhouse Advocacy activities, you're also able to take advantage of a series of exclusive benefits and recognition.

Company promotion and PR

Exclusive access to Greenhouse features, events and services

Networking opportunities and personal brand building

Professional growth

Motivation for your team

What to expect from the Greenhouse Advocacy program

When opting in to an Advocacy activity, you're also raising your hand to be involved in future opportunities with Greenhouse. We will reach out to you directly when relevant initiatives arise.

Membership is ongoing and you can let us know if you'd like to change your status at any time. We'll also conduct annual Advocacy audits to make sure the activities you opted in to continue to align with your interests.

Let's get started

Fill out the opt-in form to [join the Greenhouse Advocacy program](#) and select the types of activities you're interested in.

Questions? Reach out to our [Customer Marketing team](#) or your Customer Success Manager to learn how to get the most out of the Greenhouse Advocacy program.

