



Partner content guide

greenhouse

Looking to make the most of your integration page?

This guide will help. In addition to more direction on how to draft your content, we've also included three example pages you can use for inspiration.

[Guide integration](#)

[HireRight integration](#)

[Greenhouse Onboarding integration](#)

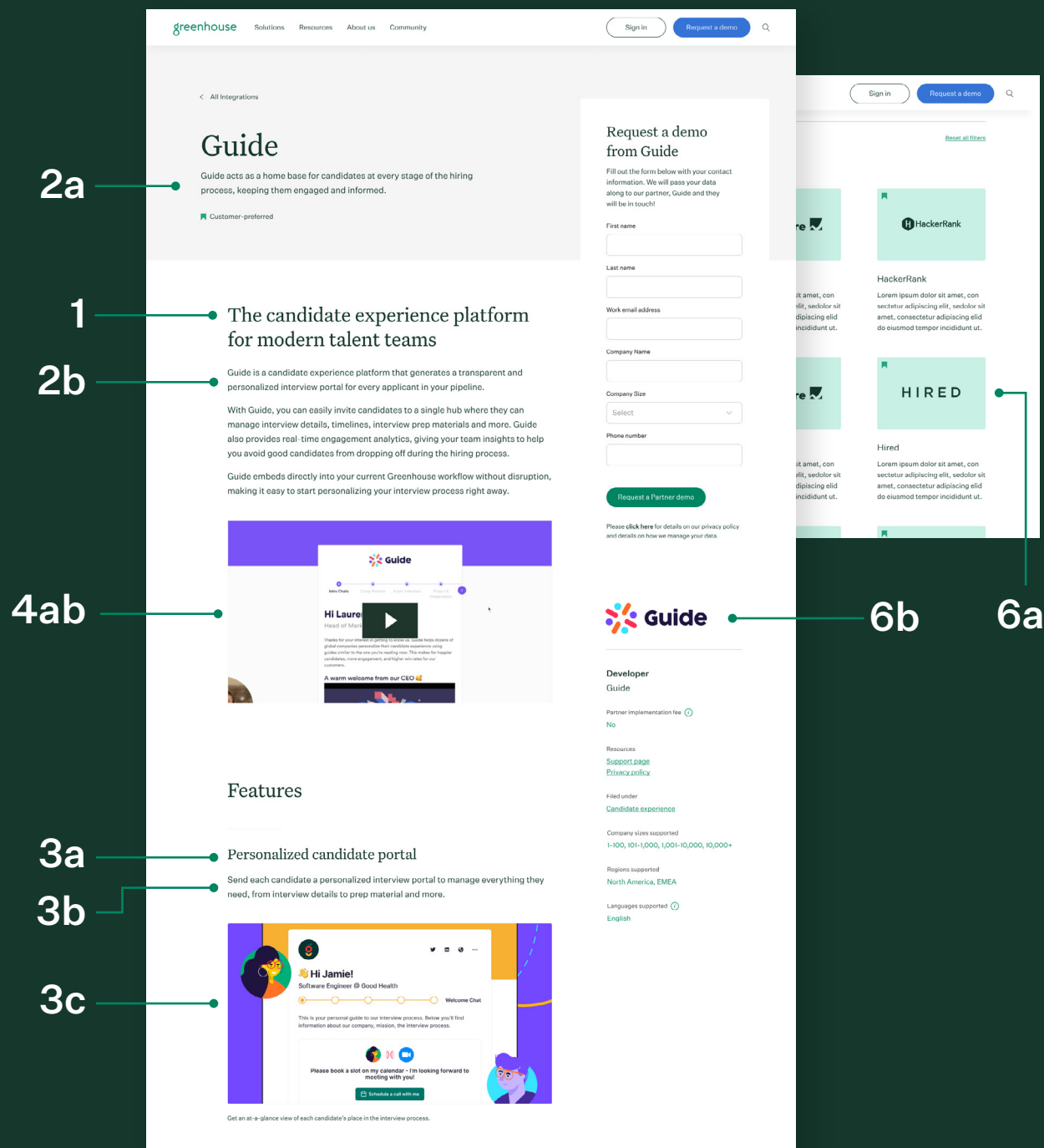
Here's what you'll need to do

1. Pull all the information detailed in this guide so you can paste your answers directly into the form we send to you.
2. Review the content examples and make sure your listing content is the best it can be. The key here is to be as clear and informative as possible – avoiding marketing jargon and promotions actually help users better understand how your product can enhance their Greenhouse experience.

Here's what we need from you

- A headline and a short and long description
- A product video and .srt file or a main product image
- Three to six product features each with a headline, description, and an optional image and caption
- At least three product images with captions
- A .png logo in greyscale and a .png logo in color at two sizes





1. Headline

This should be a brief line that explains how your integration helps Greenhouse users.

Parameters

110 character limit (including spaces)

Examples

- *The candidate experience platform for modern talent teams*
- *Set new hires up for success with a welcome experience that begins the moment an offer is accepted*

2a. Overview (short description)

This should be a straightforward, brief description explaining what your product does – keep this to the point and clear so users can quickly understand what this will do for them.

Parameters

160 character limit (including spaces)

Examples

- *Guide acts as a home base for candidates at every stage of the hiring process, keeping them engaged and informed.*
- *Greenhouse Onboarding creates a structured process that helps new hires become productive and active members of your company faster.*



2b. Overview (long description)

Here you'll have more room to describe the benefits of your integration, but avoid any promotional language or offers, or anything that sounds like marketing jargon. You'll want to explain why integrating this product into Greenhouse users' workflows will make for a better, more streamlined hiring experience.

Parameters

760 character limit (including spaces)

Examples

- *Guide is a candidate experience platform that generates a transparent and personalized interview portal for every applicant in your pipeline.*

With Guide, you can easily invite candidates to a single hub where they can manage interview details, timelines, interview prep materials and more. Guide also provides real-time engagement analytics, giving your team insights to help you avoid good candidates from dropping off during the hiring process.

Guide embeds directly into your current Greenhouse workflow without disruption, making it easy to start personalizing your interview process right away.

- *Greenhouse Onboarding is a hiring solution that helps you integrate new team members faster and retain top talent with a personalized, structured onboarding experience.*

With Greenhouse Onboarding, you can engage new hires by familiarizing them with company culture, providing useful resources, introducing other team members and more. It also helps keep your internal teams on track as new hires join, with automated tasks and reminders, organized resources and configurable email flows. New hire feedback helps you evaluate and improve your onboarding experience.

Plus, your new hire information can be easily synced from Greenhouse Recruiting for a more convenient, streamlined process.



3. Features

Dive deeper into your product by submitting 3–6 features. These should focus on the key benefits of your integration. You can also add a related product image and image caption for each feature you submit.

For each feature you will need the following:

- **3a. Feature headline**

Add a quick description of a key feature or benefit.

Parameters

45 character limit (including spaces)

Example

Personalized candidate portal

- **3b. Feature description**

Explain what the feature does and how Greenhouse users would benefit from it. Like the product description, keep this straightforward and free from anything too “sales-y.”

Parameters

390 character limit (including spaces)

Example

Send each candidate a personalized interview portal to manage everything they need, from interview details to prep material and more.

- **3c. Feature product image and caption (optional)**

Content parameters

190 character limit (including spaces)

Image parameters

File type: .jpg, .png

Dimensions: 720px by 405px @2x (same as 1440px by 810px @1x)

Resolution: 144

Max size: 1 MB



4a*. Product video and .srt file

*Optional but encouraged

This video is an opportunity to show your integration workflow with Greenhouse and/or talk about the partnership, your company, and offerings. This video can be as long or short as you want. Please also have a .srt file ready if there is audio. If you do not have a video available, the main product image you upload will display instead.

Feel free to take a look at two live examples here

[Guide video](#)

[HireRight video](#)

Video parameters

File type: .mp4 (preferred), .avi, .mov

Dimensions: 16:9

Resolution: 720p minimum

Max size: None

4b*. Main product image and caption

*Optional if you submit a video

If you aren't submitting a video file, this image will be displayed instead. This image will be prominently displayed on your integration page, so try and select a more general image of your product rather than a specific feature. We also recommend adding a caption to go along with the image.

Caption parameters

190 character limit (including spaces)

Image parameters

File type: .jpg, .png

Dimensions: 720px by 405px @2x (same as 1440px by 810px @1x)

Resolution: 144

Max size: 1 MB



5. Additional product images and captions

You can upload up to four images here to be displayed on the page. This section is optional if you have already uploaded feature images. These will not be tied to specific integration features and will appear in their own section. We encourage you to submit images that further illustrate how your integration functions within Greenhouse. Again, we recommend adding a caption to go along with the image.

Caption parameters

190 character limit (including spaces)

Image parameters

File type: .jpg, .png

Dimensions: 720px by 405px @2x (same as 1440px by 810px @1x)

Resolution: 144

Maximum size: 1 MB

6a. Logo in greyscale

Have your greyscale logo with a transparent background ready to upload

Image parameters

File type: .png with a **transparent background**

Color format: greyscale or black and white

Dimensions: 350px width @2x (same as 700px width @1x). Height can vary.

Resolution: 144+



6b. Logo in full color RGB

Have your full color logo with a transparent background ready to upload.

Image parameters

File type: .png with a **transparent background**

Color format: RGB

Dimensions: 350px width @2x (same as 700px width @1x). Height can vary.

Resolution: 144+

6c. Small logo in full color RGB

Have your full color logo with a transparent background ready to upload in this smaller size format.

Image parameters

File type: .png with a **transparent background**

Color format: RGB

Dimensions: 128 px by 128 px @1x

Resolution: 72





Greenhouse is the leading hiring software company. More than an ATS, we help businesses be great at hiring through our powerful philosophy, complete suite of software and services, and large partner ecosystem – so businesses can hire for what's next.

To learn more, visit
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