Customer story

Improving the recruiting events experience with Greenhouse

greenhouse + datto

Introduction

As a fast-growing company with two acquisitions and a merger under their belt, Datto had an urgent need to hire more quickly and more efficiently than ever before.

To fill a large number of entry-level roles, the team was attending over 20 recruiting events per year, showcasing their brand to the best and brightest young talent in the market. Datto quickly discovered that keeping track of prospects via handwritten notes and scanning resumes on-site wasn't going to cut it.

Read on to find out why Datto chose Greenhouse to efficiently manage prospects and streamline their internal processes.

Industry

Technology

Company size

1,400+ employees

Headquarters

Norwalk, CT

Datto's challenge

Relying on manual, inefficient processes to capture feedback frustrated recruiters, with the lack of efficiency resulting in the loss of top candidates to competitors.

Greenhouse's solution

Quickly process prospect data through a streamlined iPad app, sync to Greenhouse CRM, review and share prospects with entire team for real-time collaboration, and report on and calculate the ROI of events through conversion

Why Datto was losing out on top-tier candidates

Talent Acquisition Specialist Diana Alicea has been with Datto as it quintupled in size. And as the company experienced this tremendous growth, the recruiting team started attending career fairs and hackathons across the United States.

As a household name in the technology and MSP space, Datto often met hundreds of candidates on-site in a single day. Handwritten notes and manual data entry were inefficient and time-consuming.

These manual processes often led top candidates to progress with other top competitors. This defined Datto's decision to move forward with Greenhouse.

"For those struggling with on-site recruiting events, we highly recommend Greenhouse. If you're looking to manage candidates more efficiently, keep the line moving at your booth and track candidate data in your ATS, this is an excellent choice."

Diana Alicea
Talent Acquisition Specialist

How Greenhouse modernized on-site recruiting for Datto

After implementing Greenhouse, the team noticed an immediate change in candidate interaction – they were able to focus on direct interactions with prospective candidates at their booths without having to worry about the administrative side of things.

Being able to take pictures of paper resumes through an iPad app and search through them by keyword – as well as easily categorize, leave notes and tag prospect profiles – was a game-changer. Lines at Datto's booth quickly became streamlined and the team was able to focus on higher-quality conversations.

Used in conjunction with Greenhouse CRM, the team was able to capture feedback and get in touch with candidates to schedule interviews, ensuring Datto's overall post-event outreach process was as efficient as possible.

> "Being able to organize and review prospects immediately post-event is huge – it allows Datto to move forward with candidates promptly, as well as capture candidate information in Greenhouse for the future."

Tricia Jarombek
Talent Acquisition Specialist

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