



greenhouse + **BuzzFeed**

Balancing editorial and technical recruiting

Company overview

About

BuzzFeed is an internet media company that focuses on social news and digital entertainment

Industry

Technology media

Company size

1,400 employees

Did you know?

BuzzFeed was named as one of the best places to work in NYC

Results

1,100

employees added – starting from 300 and now totaling 1,400

45%

referral rate with tech hires

BuzzFeed's challenges

As BuzzFeed experienced hyper growth, the team needed a platform with the flexibility to handle large volumes and deliver a great experience for all types of talent.

- Create a great top-to-bottom candidate experience to attract top-tier talent
- Understand the different hiring needs for both tech and editorial teams
- Identify senior-level talent who can contribute the right way and mentor junior employees

Greenhouse's solutions

- Testing partners seamlessly integrated within Greenhouse, and take home tests allow hiring teams to effortlessly assess candidates' skill sets
- Custom workflow ensures the interview process is tailored to each role
- Interview kit prepares interviewers with interview objectives and avoids repetitive questions

“Greenhouse has a great level of customization and it's at the sweet spot between solutions for smaller companies and huge solutions – where it feels very corporate and the UX/UI are outdated.”

Dan Geiger
Recruiter at BuzzFeed

