



greenhouse +  mobilityware

Implementing a referral-focused culture at MobilityWare

Company overview

About

MobilityWare creates free-to-play, top-ranked mobile games, such as Solitaire, Blackjack and FreeCell

Industry

Mobile games

Company size

140 employees

Did you know?

MobilityWare is 100% bootstrapped

Results

60%

of hires were employee referrals

30%

of hires were actively sourced

100%+

employee growth in last three years

MobilityWare's challenges

- Hire A-team engineers that have humility, not egos
- Implement an ATS that the team won't outgrow at a larger scale and doesn't require weeks of training
- Build an organized recruiting framework where recruiters don't block fast-moving hiring managers

Greenhouse's solutions

- Leverage in-app messaging tools to keep hiring team members up-to-date and attuned to action items
- Empower all employees to submit referrals and differentiate referrals from other candidates in pipelines
- Utilize interview kits and scorecards on mobile to fully enable interviewers to submit feedback

“As the person in charge of recruiting, no other tool has ever allowed me to stay as **organized** as Greenhouse has.”

Taryn Tennant
Director of HR

